

Swiss political party bids to ban PowerPoint presentations which 'take people away from real work'

By [DAILY MAIL REPORTER](#)

Switzerland's Anti-PowerPoint party (APPP) has moved to ban the Microsoft Office software after it claimed that the program was damaging the country's economy and lowering employee productivity.

The party claims that lost productivity due to PowerPoint usage costs the Swiss economy \$2.1 billion CHF (or \$2.5 billion) and the European economy €110 billion (or \$155 billion) each year.

APPP are readying their presentation plans at next year's national elections where they will highlight the major problems they believe the Microsoft software is causing the country.

The party's leader Matthias Poehm launched the political group citing some of their core beliefs as seeking 'to put a referendum on the Swiss ballot that would ban PowerPoint presentations.'

In his book *The PowerPoint Fallacy*, Poehm offers alternative approaches that he believes should be considered, including the flipchart as the best means to avoid the spiraling costs that are testing the countries finances.

Poehm's claims have been boosted by a 2009 study conducted by the psychology department at the University of Central Lancashire.

Researchers found that 59 percent of students found lectures boring at least half of the time, with PowerPoint the distinct reason behind a loss in learning.



A lecturer gives a presentation using PowerPoint which APPP are claiming is debilitating the Swiss economy

And last year, The New York Times reported that PowerPoint caused a stir in Afghanistan when it reported General Stanley A. McChrystal's reaction to a PowerPoint slide 'When we understand that slide, we'll have won the war,' following a somewhat confusing array of slides.