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The First Worldwide Anti-PowerPoint-Party Founded (APPP)

ZURICH, July 4, 2011 /PRNewswire via COMTEX/ -- The APPP is an international movement wanting to lift the PowerPoint issue to the awareness of the world-population.

The APPP sees itself as the advocate of approximately 250 million citizens worldwide, who, every month, are obliged to be present during boring presentations in companies, and who have not been represented in politics until now.

The movement regards the use of presentation-software, like PowerPoint, as the source of the problem. It is a grievance that superiors can dictate a PowerPoint use and that students are urged to use PowerPoint. The APPP says, that, in 95% of the cases, the flipchart would beat PowerPoint, based on the effect.

The goal of the movement is to decrease the number of boring presentations worldwide, and that those, who want to renounce PowerPoint, will not have to justify themselves in the future. It is not PowerPoint that should be abolished, but only the PowerPoint constraint.

To draw worldwide attention to their cause the movement chose the organizational form of an international party in Switzerland. Here every citizen of the world can become a member of a party. The APPP calls its members "proponents". It wants to become the fourth largest Swiss party with 33.000 members and thus make the PowerPoint issue a political issue that one talks widely and deeply worldwide. "The more people talk about it, the more change will take place," says APPP-founder Matthias Poehm.

The APPP wants to draw attention to presentations, at which the participants consider their presence afterwards as futile. The Party calculated that hourly wages of the attendants alone result in suffering an annual economic damage of 350 billion Euros worldwide.

<http://www.Anti-PowerPoint-Party.com> exists in 8 languages. Every citizen of the world can become a proponent online.

